## So, you want to be an author!



Be rewarded and acknowledged for your expertise. Find out how to become a Rankdone author today!



### How to create great tests on Rankdone

- How Rankdone Works
- What are Cloud-abilities?
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## How Rankdone Works

Rankdone has a smarter new approach for the candidate selection process. Rankdone is a collaborative marketplace of tests that hiring managers and HR use to evaluate candidates for open jobs. We're not a recruitment platform – but a selection one. We have four players: Rankdone, Author, Recruiter, and Candidate.

- Rankdone
  - Markets tests
  - Ranks candidates
  - Provides support
  - Receives 30% of revenue\*

- Author
  - Creates tests
  - Receives 70% of revenue\*
  - Update tests
  - Agrees with the terms of use

- Recruiter
  - Buys tests
  - Routes candidates to tests Agrees with the terms of use
- Candidate
  - Take tests

\* When the author inserts a test on Rankdone's marketplace and a Recruiter buys their test, the author receives 70% of the revenue, Rankdone receives 30%. But if Rankdone offers to buy (and the author accepts) the author's test, 100% of all revenue belongs to Rankdone.



### What are Cloud-abilities?

Cloudabilities are cloud of tags about the abilities the test covers. The test below has 10 questions Of DATA\_SCIENTIST and RPROJECT. Inside these 10 questions, there are 7 questions that are tagged as DATAMANIPULATION. Example:

ANALYSISOFALGORITHMS CL	LASSIFICATIONPROBLEM CONFUSIONMATRIX					
	ATAPREPARATION	DATA_SCIENTIST				
FEATUREENGINEERING         MODELPERFORMANCE         PREDICTIVEMODELLING         RESIDUALSANALYSIS						
RPROGRAMMING RPROJECT	STATISTICALCOM	PUTING STATISTICALINFERENCE				

It is easy for SEO and searches on Rankdone, and allows Recruiter find the right test to verify what candidate knows and what they do not know. See the results of a candidate below:

Pos	Data	Score	Time	Distance	Hits By Tags 🔮	Errors By Tags 🖨
1	<b>First Name:</b> Marcelo <b>E-mail:</b> marcelo.marques@rankdone.com <b>LPI Id:</b> 05230582034	6/24 25%		1.2 km	ANALYSISOFALGORITHMS DATAMANIPULATION MODELPERFORMANCE PREDICTIVEMODELLING RESIDUALSANALYSIS RPROJECT STATISTICALINFERENCE DATA_SCIENTIST	CLASSIFICATIONPROBLEM CONFUSIONMATRIX DATA_SCIENTIST DATAMANIPULATION DATAPREPARATION FEATUREENGINEERING MODELPERFORMANCE RPROGRAMMING RPROJECT STATISTICALCOMPUTING STATISTICALINFERENCE



# Test Creation Challenges:

#### Bad Authors\*

- 1) Don't create questions based on a scenario, they create "what is..." questions.
- 2) Don't insert images, tables, or code to clarify the scenario.
- 3) Don't care about providing adequate time for the candidate to respond to the question.
- 4) Don't worry about plagiarizing questions from other authors.
- 5) Don't provide 5 alternative answers.
- 6) Don't tag their questions with Cloud-abilities

### Good Authors

- Describe a practical scenario for clear candidate understanding
- 2) Enhance a question, inserting a table, a print, or a code as an example
- 3) Provide adequate time to fairly read and respond to a question.
- 4) Read the terms of use and provide only original, non-plagiarized questions.
- 5) Consistently provide 5 alternative answers
- 6) Tag their tests with Cloud-abilities
- You may have a good question becomes an excellent question when you include a scenario with a table or image that helps clarify
- the question for the candidate. The better you are as an author, the more recruiters will purchase your tests.



### Bad question

- What is Linux?
  - An operational system
  - An text editor
  - None of them

#### Aditional Information

1 Minute

For a Junior SysAdmin that needs to know basics of Linux

Cloudability: Linux

<u>Why is this a bad question?</u> 1 – Easy to find the answer in less than 1 minute; 2 – Only 3 answers;

- 3 No scenario;
- 4 No image;
- 5 Not a practical question, even for Junior level candidates

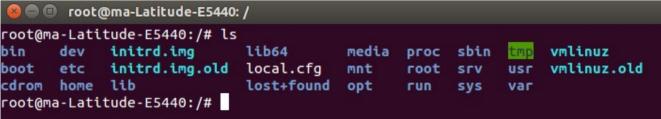
Lets make it a good question -->



#### Good question

You return from lunch and a friend calls asking you to please to close their terminal. You go to their computer and see the image bellow. What would you do?

- This is a Windows terminal. Type 'quit' 2 times
- This is a Unix terminal, so it is a server. It is impossible to close it.
- This is a Linux terminal, just type 'clear'
- This is a Windows terminal. Type 'quit' 1 time.
- This is a Linux terminal. Type 'exit' 2 times
- This is a Linux terminal. Type 'exit' 1 time



Aditional Information

#### 40 seconds

For a Junior SysAdmin that needs to know basics of Linux Cloudability: Linux; Exit\_Terminal

<u>Why is this a good question?</u>
1 - Difficult to find answers on the internet
2 - 6 intelligent responses to choose from;
3 - Scenario included;
4 - Real image included;
5 - Verifies if the candidate knows about Linux in practical terms



### Bad question

- What is the problem with the Piston?
- •It is damaged, possibly because of bad gasoline
- •This is not a piston
- None of the above



Aditional Information

40 Seconds

For a Mid-Level Mechanic

Cloudability: Piston; Problem

Why is this a bad question? 1 – Too easy for a Mid-level position 2 – Only 3 alternatives; 3 – No scenario;

Lets make it a good question -->



### Good question

Your mechanics are new to using mobile phones. They send you part of picture of some piece of your car. You were unable to listen to their message but thought they mentioned a piston. What do you infer from the photo?

This is not a piston

- •This is a piece of a motorcycle,
- it is not from your car
- •This is a piston and it is not damaged
- •This is part of "Earrings in Fine Silver"

•None of the above



Half of the picture

#### Aditional Information

40 Seconds

For a Mid-Level Mechanic

Cloudability: Mechanics; Piston\_Problem

Why is this a good question? 1. This is not easily found on the internet in 40 seconds 2. There is a scenario included 3. Few candidates will choose the right answer: "None of the above"



# Pricing Information

- If Rankdone wants to purchase a test from you, you will:
  - Agree on a delivery date.
  - Agree on a number of easy, intermediate, and/or hard level questions
  - Agree on whether the test is for a Junior, Mid-level, or Senior position
  - Include questions with scenarios, images(as many as possible), and provide at least5 alternative answers to be accepted.
  - After the test is approved, you will be paid in full on the next payment cycle (typically • within 2 weeks.)

To sell your tests openly in the marketplace, you:

•Create test questions with scenarios, images and at least 5 alternative answers.

•Set pricing for each question. Looking through the site will help you determine fair rates for your questions.

When you've finished writing your test, notify us to approve it to the marketplace.

When your tests are purchased by recruiters, payments are 70% to the author, 30% to Rankdone.

• Important: Never miss a due date to deliver a test to Rankdone. Recruiters may For help: contactus@rankdone.com be waiting for your test questions.



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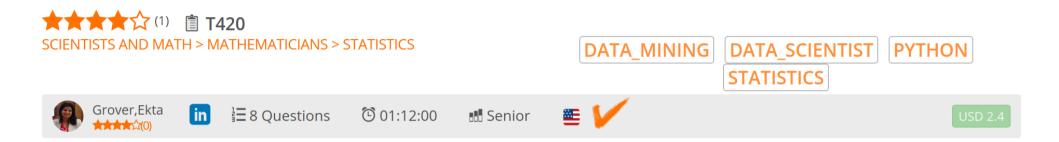
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### Your LinkedIn



We ask authors to insert their LinkedIn profile, even if the test was purchased by Rankdone. This helps Recruiters verify your credentials. Please keep your profile updated to help recruiters choose your tests.



# Tips

- The length of the question is not important. As long as it is challenging, has a good scenario and images it can be a good question.
- Insert a minimum of two and up to a maximum of five tags per question. Every question in the test needs the same tags.
- A very good question may not need an image.
- You don't need to include that the candidate choose however many correct answers are given. Rankdone shows that information for you
- Keep your LinkedIn profile updated.
- Share the link of your test through LinkedIn.

- Never insert a question with less than 5 answers
- If English is not your first language, independently verify that you are using correct spelling and grammar to avoid any possible errors of confusion.
- After finishing your test, notify Rankdone. We may ask you to test your test to uncover any problems.
- Don't insert basis questions, such as "What is Windows?" These are not test-level quality questions.
- Update your questions if necessary.
- Thought up a new question? Insert it on Rankdone quickly before you forget it!
- Need help: contactus@rankdone.com



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### Get Started



Get started today. Sign up to be a Rankdone author. Go to www.rankdone.com Click on *Sign Up* and *Register* as an *Author*.

